



Greater Fort Town Area Charity 2020-2021

Annual report & Financial Statements

Outline for our presentation

- The Silence of Youth
- The Impact of Provincial Regulations on Fundraising Events
- We became a Charity!
- Strengthening our Friendship with Athletics Ontario
- A Moment for Growth
- Charity Update
 - Youth Movement Project Update
- Finances
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 - Revenues
 - The Bottom Line
- What's happening for 2021 & 2022



The Silence of Youth

- This has been a challenging time for all, especially our vulnerable youth population. Mental health services throughout Canada have reported a significant increase in eating disorders, truancy from school, family conflict, depression and anxiety, family financial insecurities, scarcity of resources & services, missed developmental milestones, lack of opportunity & structured routines of physical exercise, increased substance use, gambling, and gaming.
- “We are all experiencing the same storm, but we are all in different boats.”
- Even though virtual programs were available, youth participation has plummeted. Youth are resoundingly reporting their need for social interaction. Studies show that spending time with friends and peers increase happiness, self-acceptance, self-worth, creativity, productivity, hope, and problem-solving.
- Youth are being silenced by the placating words surrounding them, as many have tried to reframe the current pandemic as “the new normal,” but “this is not normal, this is a pandemic.” They are looking forward to returning in the fall to “something that looks like normal.”



The Impact of Provincial Regulations on Fundraising Events

- Charity driven programs depend on fundraising to support programming. Many Canadian charities have had to cancel programs and services (Ontario Nonprofit Network, 2021).
- The pandemic and provincial restrictions in Ontario have significantly impacted the ability for the GFTAC to build upon any fundraising events, even with our Safety Protocols, which are being used successfully by other events.
- This has prevented GFTAC from gathering a stream of revenue.
- Provincial restrictions have crippled conversations about future outdoor events.
- Volunteers have been reluctant to support programming due to the constant changes made by the diversification and proliferation of the pandemic.
- There is a silver lining. With the province's new Step Program, it is anticipated that by the end of August, over 85% of Ontarians will have received their first dose of a vaccine. Youth are now able to receive their vaccine. Conversations are scheduled for events in the fall.



We became a Charity!

- ▶ On November 4, 2020, we received official confirmation by CRA that the Greater Fort Town Area Charity was designated charitable status.
- ▶ A three (3) year journey made this dream a reality. This current team of Trustees were responsible for beginning what we hope will become a legacy.
- ▶ Our official business number is: **78329 2683 RR0001**.
- ▶ In becoming a charity, there was a need for professionalism. Our first task was to secure our existing funds with a financial institution under the charity designation. Royal Bank was please to help us in this endeavour.
- ▶ In the coming months, we plan to explore how receiving this status can help us gain financial support from our local companies. However, we also want to forge alliances built on shared dreams, inviting supporters to help us in ways that go beyond the mighty dollar.



Strengthening our Friendship with Athletics Ontario

- ▶ Insurance for our Trustees, our fundraising events, and our YMP program.
- ▶ Recognized support from Athletics Ontario
- ▶ Quicker access to Event Insurance Certificates
- ▶ Listing and being sanctioned as a recognized race that meet specific protocols to raise runners' confidence in our programming
- ▶ Opens the door to coach training, mentorship program assistance for the YMP, the Annual Race Director Conference, weekly updates on provincial regulations that impact sports & running, support for the development and establishment of events meeting municipal, regional, and provincial levels of government, and access to research and committees working on special projects.

A Moment for Growth

- ▶ Although there were many obstacles due to the pandemic, a drastic reality arose in the operation of our charity: “We need more people.”
- ▶ Introducing new Trustees did not work as hoped and expected.
- ▶ A new approach needs to be devised:
 - ▶ A Call for Volunteers
 - ▶ Restructuring the charity's human resources



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Youth Movement Project Update

- ▶ In the next year, we hope to begin operating in the fall, beginning after the Thanksgiving weekend, at St Lawrence Academy.
- ▶ A virtual program needs to be developed and operational by the fall in the event that the program cannot be operated from the school setting (e.g., pandemic and provincial restrictions, weather conditions, transportation issues for youth & their families, etc.)
- ▶ We need a mascot!
- ▶ We need to continue developing and with our supporters to develop a strong mentorship program for youth.



Operating
Costs

\$726.19

Source	Amount (\$) 2020 (Reviewed)	Amount (\$) 2021	Difference
Insurance	1752.84	591.20	-1161.64
Medical – SJA	142.41	0	
OPP	0	0	
T-shirts & Bandanas	3898.51	0	
Headlamps	1613.47	0	
Finisher medals	2124.11	0	
Chip Timing	196.96	0	
Parks Canada	0	0	
FRED Lights and bins	1127.80	0	
Signs & Flags	5073.15	0	
Miscellaneous	559.09	127.49	-431.60
Advertising	136.47	0	
Canada Post	518.23	0	
Banking		7.50	7.50
Youth Movement Project	1503.39	0	



Finances

- ▶ Operating Costs = \$726.19
- ▶ Revenues = \$0
- ▶ The bottom line = Current accounts = \$3950.53

- ▶ Accountants completed the Charity report for CRA? (currently in their hands, they are completing the CRA requirements)



What's happening for 2021 & 2022

- ▶ Our energy needs to prioritize the recruitment of **Volunteers** for our different committees
- ▶ A focus on this year's goals for the **Youth Movement Project** is needed for the youth in our local communities
- ▶ As the pandemic and provincial restrictions lessen, our **fundraising events** need to be ready, as they are a means for our program to be visible to our local communities.
 - ▶ Fort Town Night Run is scheduled for May 7, 2022 – Steampunk Theme
 - ▶ Fort Town Steampunk Festival is scheduled for June 11, 2022 (close to the International Steampunk Day). The Ottawa Steampunk Festival is ready to help us in shaping the event and inviting other Steampunk Societies to join our event.
 - ▶ Twilight Fun Run Series might have a chance to run 1 or 2 events in the fall months.



62 Walker Lane
Newtown, PA 19940



3" Wide
2" Tall



3" Wide
3.8" Tall

PRINT SIZE

9 inches

WIDE

TALL